

Copyright as International Cultural Policy: A New Model for Copyright Enforcement in China

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China's copyright regime, which American businesses have repeatedly complained is not sufficiently enforced, could be successfully encouraged through a cultural policy, as an alternative to a trade policy. Through a cultural perspective, the concept of copyright might not be as remote to China's populace as was once believed, as people can no longer blame the influence of Confucianism or suppression of private property rights. This article explores the cultural policies of the United States and China to discover a way by which a copyright system can be inherently Chinese in nature, and therefore, more likely to be enforced.